



**LOUISIANA SOCIETY of AMERICAN FORESTERS
ANNUAL WORK PLAN -- as Implementation of STRATEGIC PLAN**

- GOALS:** 1) CONDUCT OF ORGANIZATIONAL ESSENTIALS
2) PROFESSIONAL "ANCHORAGE"
3) PROFESSIONAL OUTREACH INFLUENCE

UPDATED : 01/05/2015

**LASAF STRATEGIC GOAL #1: CONDUCT OF THE ESSENTIALS OF A SUCCESSFUL ORGANIZATION
will be timely, efficient, & transparent**

TACTICAL #1: CHRONICLES OF ORGANIZATION

Activity	Description	Proponent	Methodologies	Success Indicator/ Timeline	Accomplishments
G #1 > T - 1,A as Chronicles	Minutes from previous meeting	Secretary	Recording of Quarterlies and any other official meetings	Recordation and timely distribution to Committee	Minutes are sent to members for review prior to Quarterlies
G #1 > T - 1,B as Archives	STATE SOCIETY since Gulf States Section. Finalized repository for completed records is La Tech Univ. Main Library.	Archives Chair	Each CHAIRS' 3-yr old records provided as pdf documents; fund special push toward current status with funding as National & State. Archives are worked on at La Tech School of Forestry for placement into Main Library.. Inquiry to Forest History Society	Achievement to "current" status ; Funding as \$500 Foresters Fund + \$250 LASAF for student workers	approximately 50%
G #1 > T - 1,C as Action Plan	Accurate planning per associated records, flowing from the National SAF Strategic Goals.	State Chair	LASAF Strategic Goals are established as best-application of National. Maintenance of incisive reference tool, to enable efficient forward planning, with minimum amount of time. Effectively it is an agenda for quarterly Exec Com meetings. Avoids overlooking various scopes and timeliness of intended actions.	Notes are accrued during Quarterlies, for application to template, and for use at next Quarterly, avoiding any chances for oversight of any intention or timeline.	Rough-cut put into use for Exec Com Refined version to be available for all to review updated as necessary

TACTICAL #2: FISCAL HEALTH

Activity	Description	Proponent	Methodologies	Success Indicator/ Timeline	Accomplishments
G #1 > T - 2,A as Treasurer's Report	Treasurer's Report	Treasurer	SUMMARY of Income & Expenses; supported by ongoing accrual of details	Full report at business meetings & availability of snapshot status if needed	Reports presented at quarterlies
G #1 > T - 2,B as Special Support Requests	Special Support Requests	Requesting Entities	Consideration as requests may fit in budget. Requests documented. General parameters for approval.	Adopted if approved, with beneficial results	results
G #1 > T - 2,C as Budget	Budget is developed	Treasurer	Rolling 5-yr perception of normality & potential disparities	Available for quarterly review	reviews quarterly
G #1 > T - 2,D as Fundraising	Fundraising	Treasurer, Chair(s)	Silent Auctions & Raffles; other special projects	events conducted at meetings, & other outreaches	plans in effect for January meeting

LASAF STRATEGIC GOAL #2: PROFESSIONAL ANCHORAGE for ORGANIZATION & MEMBERS

TACTICAL # 1: LA SAF IS ORGANICALLY VITAL, with RECRUITMENT to WELCOME FORESTERS & NATURAL RESOURCE PROF

Activity	Description	Proponent	Methodologies	Success Indicator/ Timeline	Accomplishments
G #2 > T-1, A as Membership via LA SAF	Promotion	Membership Chair Exec Com	1) Brochures 2) Employer contacts 3) Tools/techniques other 4) Tiered dues/benefits	1) number produced 2) special overtures 3) particular contacts ---- foresters consider it to be worth time & expense for membership	1) # distributed
G #2 > T - 1, B as Membership via Chapters	Active Participation	Chapter Chairs Exec Com	Establish regular schedules of meetings aiding development of camaraderie among members and the accrual of CFE credits. Appeal of meetings & frequency. Promote meetings with cogent topics as service to members	Annual Membership Retention and Recruitment	<u>Roster Increase/Decrease</u> A) North Chapter B) Piney Woods Chapter C) CENLA Chapter D) Southeast Chapter E) Southwest Chapter
G #2 > T - 1, C as Leadership Succession	Orderly and timely succession of leadership	Nominating Committee	1) Appointment of Committee in 2nd Quarter 2) Recommendations by 3rd Quarter for Chair-Elect and other positions 3) Balloting and vote by 4th Quarter 4) Terms are one calendar year	1) Quarterly directives met 2) Effective transitions of Officer duties	Orderly succession avoiding unnecessary urgencies
G #2 > T - 1, D as Student Connectivity	Mentoring Recruitment and Retention	Executive Committee Membership	Involvement with student chapters and student members. Ideal of Student Representative on Executive Committee.	Recruitment into student chapters and retention of members into active roles	Student representation in Exec Committee
G #2 > T - 1, E as Annual Meetings	Content and venue to make attendance worthwhile	Annual Meeting Chair State Chair	THEME as attraction, LOCATION as attraction, PRESENTERS as attraction, PERIOD of YEAR selection. Occasional multi-state meeting.	Attendance & member satisfaction	Date and Location meeting held

LASAF
Strategic Work Plan

<p><u>G #2 > T - 1 F</u> as National Conventions</p>	<p>Representation at House of Society Delegates. Meet and encouragement for maximum member attendance. Present/promote any initiative developed by LASAF.</p>	<p>State and Vice Chair(s) Convention Chair Sub/Committee Chairs Member Assistance</p>	<p>Financial support as budget item. Possible intent to convey particular view from Louisiana to the National level. Proposal for issue-action awareness. Collaboration with National Staff and Local entities</p>	<p>Participation and Contribution at HSD Convention committee planning and collaboration with Baton Rouge Visitors Bureau</p>	<p>Desirable movement and action on an issue or area of concern. Host 2015 Convention in Baton Rouge.</p>
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<p><u>G #2 > T - 1, G</u> as State Societies Interaction</p>	<p>Possible joint events as Annuals or Tech sessions</p>	<p>State Chair, or any Committee</p>	<p>Common interests, High interest issues, Suitable locations Theme of common and high interest... Location for logistics of attendance... Presenters should be qualified... Period of year should be best fit for work schedules</p>	<p>Identification of potential common interest</p>	<p>Event scheduled or occurred. 2015 Multi-State Convention (TX,OK,ARK,LA)</p>
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TACTICAL # 2: INDIVIDUAL IS AFFORDED OPPORTUNITIES TO ACHIEVE GROWTH & EXCELLENCE

Activity	Description	Proponent	Methodologies	Success Indicator/ Timeline	Accomplishments
G #2 > T - 2,A as Continuing Education	Subject matter qualifying for CFE credit provided via SAF activities	CFE State Coordinator Education Chair Exec Com	Leadership strives to provide quality presentations and events: Chapter meetings, Conferences, Special events, Webinars, Annual Meeting, Ethics. Ideally, Chapters produce frequent opportunities as service to members.	Awarding of CFE recognition for activities	
G #2 > T - 2,B as Mentoring	One on One Contact with forestry students & recent graduates	Mentor Chair	Connect members with students at forestry schools	Connections for current school year	LA Tech= LSU= CLTCC= SU=
G #2 > T 2,C as Leadership Training Opportunities	Awareness of opportunities to promote and to create	Education Chair Exec Com	Identify possibilities which might serve members, such as in other states, as the Heartland Institute, Tennessee	Check offs as to possibilities. HSD is top priority	
G #2 > T - 2, D as CFE Credits w/in State	CFE Credits issued by States for intrastate activities	CFE State Coordinator	Educational activities scheduled by providers within the state are reviewed, and appropriate credits assigned	CFE documents are issued timely to providers for use at events and for submission to National for credits to member accounts.	Most Recent: Event scheduled /occurred
G #2 > T - 2E, as Newsletter	Publication of regular newsletter for membership	Newsletter Editor	Acquire Chair Comments, Meeting/Committee Minutes, Member articles, other content	Schedule as Quarterly Include ballots as convenient.	<u>Bayou Forester</u> published quarterly
G #2 > T - 2F, as Awards	Recognition of Deserving Members within State and National Society	Vice Chair/Chair Elect Awards Committee	Awards Committee consisting of Chapter Chairs and Vice Chair/Chair-Elect as Awards Chair Awards: Outstanding Student (LSU, La Tech Univ), Sparkplug, Young Forester Leadership, Outstanding Leadership, Presidential Award for Leadership, Distinguished Service to Forestry National Awards given at Convention	Committee members (Chapter Chairs) contribute candidates. Awards presented are indicative of importance associated with recognition	Full Range of Awards presented.
G#2 > T - 2G, as Emerging Issues	Vision / concern for Issues of an embryonic nature, which could have large importance	Emerging Issues Chair	Possible topics for learning events, chapter meetings, etc. Current topics as: Water, Growth after first thin, Carbon sequestration realism, Biomass & forest economics, Land changes	Attention so as to be ahead of curves, for best-advised professional members	

STRATEGIC GOAL # 3: PROFESSIONAL OUTREACH INFLUENCE BY STATE SOCIETY, and MEMBERS; TO ACHIEVE SUSTAINABLE TERRESTRIAL ECOSYSTEMS (Keeping Forests as Forests)

TACTICAL #1 COOPERATIVE EFFORTS WITH OTHER ENTITIES TO ACHIEVE OUTREACH EDUCATION and SUSTAINABILITY FOR -- FORESTS * WATER * Wildlife (So That Public & Private Forests are

Activity	Description	Proponent	Methodologies	Success Indicator/ Timeline	Accomplishments
G #3 > T - 1,A as Cypress Major Collaborative Study	Publish Cypress Guidelines for Management of Species in Louisiana	Major Study Chair; with large multi-discipline committee	1) R & D of Best Management Practices, 2) Emphasis for applicability to southern parishes, 3) Cypress Guidelines. 4) Endorsements from concerned organizations 5) Executive Committee review and approval	Draft iterations, several thus far, since inception in '09. 5 "peer-review" renditions have been conducted. Publisher to be LSU. Secure endorsements.	Ongoing anticipation of final peer review stage. Anticipation continues for publishing.
G #3 > T - 1,B a Forest Awareness Events	Field experience for young students	Education Chair	5th or 6th graders are guided to stations which display key aspects of the forestry arena. Possibly in collaboration with another forest entity, such as LFA. Necessities as: 1) Recruitment of instructors, 2) establishment with school systems, 3) funding, 4) transportation, 5) equipment / displays.	Participation within Parish School systems Fall and/or Spring semester or period Events provided: Rapides, spring and fall Natchitoches Sabine Allen Catahoula	Specific events/programs conducted
G #3 > T - 1,C as Guest Teachers for Schools	Members as "speakers bureau"	Education Chair	Service as guest speakers for science classes and science/environmental clubs	Registration with school systems, and discussion with teacher-friends. Could be part of the special science/math/etc. program.	Events/programs visited
G #3 > T - 1,D as Project Learning Tree	Attractive Instruction to teachers	Education Chair	Teachers receive attractive information and teaching materials and thereby provide superior environmental/natural resources information to classes	Goal of training for teachers in the state	Workshops completed
G #3 > T - 1,E as 4-H and FFA	Assistance with activities	Program Coordinators Exec Com	Assist with funding and/or personnel	Competition dates Coaching	Team(s) at competition.
G #3 > T - 1,F as Forest Heritage Museum	Various responsibilities and functions provided by members	Museum Supporters and Board Exec Com	Assist with funding and/or project work and volunteering. Encourage collaboration with Boy Scouts and parents. Seek funds from special functions or events.	Continued and garnered support. Significant dollars to CCC.	Provided assistance of specific projects and programs.
G #3 > T - 1,G as Longleaf Alliance	Collaboration with like-interested entities in Longleaf restoration	Program Coordinators Exec Com	Texas-Louisiana Longleaf Taskforce West-Central Louisiana Ecosystem Partnership Strategic planning to encourage greater area of growth for the native longleaf species. Workshops promotion.	Landowner field days	

LASAF
Strategic Work Plan

<p><u>G #3 > T -1, H</u> as Teacher Tour</p>	<p>Assist with funds and personnel</p>	<p>Coordinator</p>	<p>Event across several days facilitated by the OOF and the LFA, whereby around 35 teachers from the state are provided with 1st class visits to operations and instruction regarding forestry & products; enabling them to be better teachers.</p>	<p>Usually in late Spring. LASAF provides funding for one teacher, approximately \$450.</p>	<p>Teacher sponsored</p>
<p><u>G #3 > T -1, I</u> as Forest Resources Float</p>	<p>Forestry Message Outreach</p>	<p>Float Coordinator(s)</p>	<p>40 foot flatbed with 3 tiers, with several messages of LA forest resources affixed. Can have many riders, with intentions for some parades to have members of scouting units tied with forestry. Requires assistance with 5th wheel trucks to pull.</p>	<p>Entry in parades throughout the state. Outreach to large number of families in parade setting.</p>	<p>Events of participation</p>
<p><u>G #3 > T -1, J</u> as Historic and Notable Forestry Places</p>	<p>Locations with notable and historic significance to the forestry community, with information for visitors.</p>	<p>Archives/Historian</p>	<p>List locations, descriptions, significance on SAF Historical Places website. Include National Register</p>	<p>Content from Louisiana: So. Forestry Heritage Museum. Placement on listing</p>	<p>CCC multi-state mecca at SFHM</p>

TACTICAL #2 EMERGING ISSUES - ONGOING - OF SCIENCE as DEVELOPMENT FOR PUBLIC AWARENESS & GUIDANCE

Activity	Description	Proponent	Methodologies	Success Indicator/ Timeline	Accomplishments
G #3 > T - 2,A as Emerald Ash Borer	Threat moving southerly and current status	Science Chair Communication Chair	News media, assist with sounding alarm, mostly to avoid movement of infested portions of ash trees.	Monitor conditions, identify any "spreaders." Confirmed locations of existence.	Management activities Found in Ark., Quarantine enacted
G #3 > T - 2,B as Firewood	Is a means of spreading many destructive organisms.	Science Chair Communication Chair	News media, assist with articles to spread alarm, presentations at meetings, confine firewood use to locally grown areas.	News articles, presentation at SAF Chapter Meetings	Events held
G #3 > T - 2,C as Southern Pine Beetle	Continued sampling to avert epidemics, foresters on alert	Science Chair	Alerts according to trapping by agencies to detect any presence. Awareness of possible outbreaks for development of contingencies. Awareness of the USDA program to create beetle-proof pine stands. Constant vigilance.	Presence of infestations/epidemic	Management activities
G #3 > T - 2,D as Forest Roads	Attention to regulatory agency action regarding water quality associated with roads	Exec Com	Awareness of potential requirements, and any actions that could be taken to avert catastrophic permitting requirements.	Landmark cases, policy decisions. Farm Bill action current apparent solution	Monitoring Some immediate resolution with 2014 Farm Bill
G #3 > T - 2,E as Dept. of Labor H2B	Migrant worker rules as to prevailing wages	Exec Com	Awareness of potential requirements and costs, and what effect on economics of forest practices. Illegals, some degree unsettled.	decision made/policy set	Monitoring
G #3 > T - 2,F as Water Quality/BMPs	Regulation issues and impact on Forestry	Science Chair	Awareness of current with issues and research. Monitor increased concerns with potential USACOE and EPA mandates	Regulation, influence and results	

TACTICAL # 3: POLICY DEVELOPMENT & REVIEW FOR APPROPRIATNESS * CURRENT APPLICABILITY

Activity	Description	Proponent	Methodologies	Success Indicator/ Timeline	Accomplishments
G #3 > T - 3,A as Taxation of Timber Sale Income	LA SAF to be on record in support of Capital Gains. And with further tax policy support to enable level playing field with other investment opportunities.	Policy Chair Exec Com	Taxation is continuing national issue, LA SAF has Position Statement in support of continuing capital gains treatment for sale of timber. Expand position to include current expensing and amortization deduction.	Position Statement to be drafted by Siegel and published for vote by membership; and if passed to be addressed to legislators.	Position Statement adopted by membership and circulated to legislators, Fall '12
G #3 > T - 2,B Silviculture as National Position	LA SAF contends that Silviculture should be a basic premise for SAF as a Policy Statement. (reactive); pro-active as a recommendation to Silviculture Working Group to create comprehensive library.	Policy Chair Exec Com HSD Proposal	State Chair & Vice Chair will assert belief that SILVICULTURE should be in the form of a national reference, as a Policy Statement, following the expiration of the previous Statement. Proactive as HSD proposal.	LA SAF contention as presentation to the HSD at Spokane Convention. Was learned the Pol statements are developed and issued as a response to some issue arising. There would be a thrust to development of a "white paper" sort of publication.	Challenge was presented to Silviculture Working Group to develop an effective "on the shelf" reference for the science of Silviculture. Monitoring any news.
G #3 > T - 2,C Prescribed Fire	Promotion as a Forestry Tool	Exec Comm	Involvement in LPFC Outreach in wise use of Rx fire management. Solution for smoke management liability.	Continued use of prescribed burning	Member of La. Prescribed Fire Council

TACTICAL #4: SAF IS RECOGNIZED IN NEWS MEDIA (NEWSPAPERS, MAGAZINES, AUDIO) AS THE "ORGANIZATION OF CHOICE" FOR INFORMATION WHEN PUBLIC INTEREST ISSUES EMERGE FOR

Activity	Description	Proponent	Methodologies	Success Indicator/ Timeline	Accomplishments
G #3 > T - 4,A as Purveyor to Media	Newsworthy item are communicated to public	Communication Chair	Has "stable" of contacts within news media across a large area, and develops news items as newsworthy circumstances occur, or that people are newsmakers.	Intended news subjects.	Published information
G #3 > T - 2,B as Internet Web Site	State Society and Chapters web site	Communication Chair	Maintain and update LASAF web page with State Society and Chapter business	User response	new content
G #3 > T - 2,C as Forestry Directory	Directory is updated as possible	Communication Chair	Available on Website Efficient updates	Used Access count	updated information

TACTICAL #5: LIASON WITH RELATED AGENCIES & PLANS

Activity	Description	Proponent	Methodologies	Success Indicator/ Timeline	Accomplishments
G #3 > T - 5, A as LDAF Office of Forestry	Anything as updates for polices and personnel	Agencies Coordinator	general contacts, and particular inquiries.	Feral swine issues	live transport restriction failed (2014)
G #3 > T - 5,B as USFS	Anything as updates for policies & personnel	Agencies Coordinator	general contacts, and particular inquiries.	Reports at Quarterlies.	
G #3 > T - 5,C as LDWF	Anything as updates for policies & personnel	Agencies Coordinator	general contacts, and particular inquiries.	Reports at Quarterlies.	
G #3 . T - 5,D as USFWS	Anything as updates for policies and personnel	Agencies Coordinator	general contacts, and particular inquiries	Reports at Quarterlies.	

TACTICAL # 6 as _____

Activity	Description	Proponent	Methodologies	Success Indicator/ Timeline	Accomplishments